

***FIT* STOP 24 P**

The logo consists of the text "FIT STOP 24 P" in a bold, italicized sans-serif font. The word "FIT" is black, "STOP" is red, "24" is black, and "P" is red. The number "24" is positioned inside a red circular graphic that resembles a clock face, with several red tick marks around its perimeter.